

# SPONSOR

## PROSPECTUS

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VentureNorth  
Anti-Conference  
2024

Presented By

seed



Government of Western Australia  
Department of Jobs, Tourism, Science and Innovation

# VN

# VENTURE NORTH

VentureNorth is where innovation thrives in the heart of Western Australia's Pilbara region. Embracing collaboration and disruption, our event breaks free of conventional conference boundaries, ushering in a new era of empowerment for the region. Inspired by the success of renowned WA events such as West Tech Fest, VentureNorth unites forward-thinking leaders, entrepreneurs, and investors to ignite innovation across the region. Join us as we reimagine the boundaries of possibility, leaving a legacy that stretches far beyond our northern horizons.

CREATE

INNOVATE

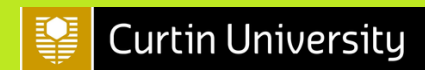
DISCOVER

# VENTURE NORTH JUL 2024 RED EARTH ARTS PRECINCT

## Key Topics

- Accelerating regional entrepreneurship
- Attracting investment into the region
- Building economic depth and resilience
- Engaging the wider ecosystem
- Role of Government and University in building resilient ecosystems
- Corporates supporting emerging tech and innovation
- Building sustainable regional hubs

## The Ecosystem



Department of  
Jobs, Tourism, Science  
and Innovation

**\$5.4bn**

Estimated total  
valuation of startups  
operating in WA

**\$220m**

Venture Capital Investment in WA in 2022

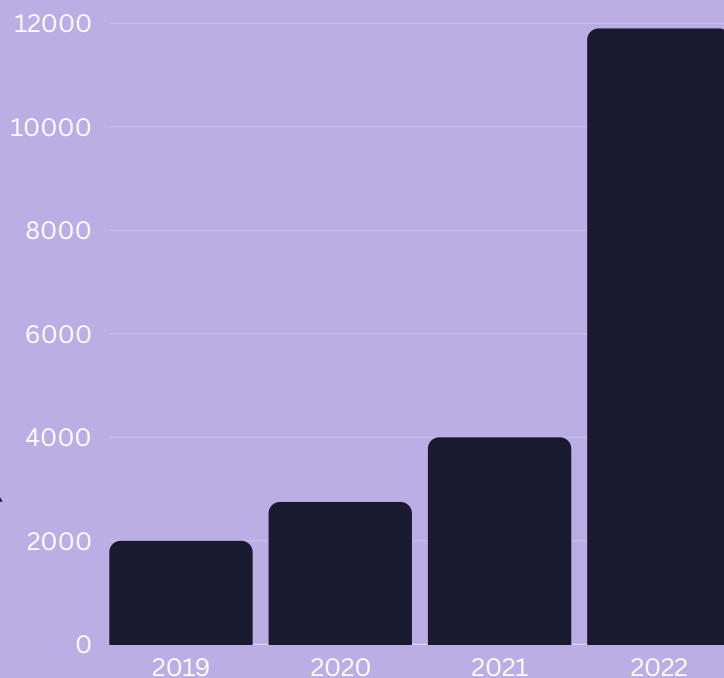
**665**

Verified  
startups  
operating in WA

**ECONOMIC  
IMPACT**

# 12k

Western Australians  
employed by the  
startup sector



55% Male

45% Female

# 1,134

People mapped across the ecosystem

Western Australia's startup and innovation ecosystem is rapidly evolving, driving economic growth and fostering a culture of entrepreneurship statewide. From Perth's vibrant tech scene to emerging innovation centres in regional areas, the landscape brims with opportunities for collaboration and prosperity.

Now, more than ever, the Pilbara region is primed to claim its rightful position within this dynamic ecosystem. With abundant natural and economic resources, coupled with a burgeoning spirit of innovation, the Pilbara must harness its unique strengths to drive Western Australia's innovation economy forward.

By embracing entrepreneurship and harnessing the region's untapped potential, the Pilbara can unlock new avenues for economic diversification and sustainable development. From the mining and energy sectors to agribusiness and tourism, innovation serves as the mechanism for unlocking growth across diverse industries.

VentureNorth will explore how the Pilbara can seamlessly integrate into the broader ecosystem, accelerate entrepreneurship, and build a sustainable and diversified economy.



# SPONSORSHIP PACKAGES

## PREMIER PARTNER SPONSOR

**\$20,000**

One Available

As a Premier Partner Sponsor, your brand will enjoy unparalleled visibility and recognition throughout VentureNorth. With your name prominently featured in all promotional materials, signage, and communications, you'll be at the forefront of shaping the conference's identity.

- naming rights to event
- opportunity for a 5 minute presentation during event
- display banner in main conference room
- display banner in foyer
- 4 x VentureNorth passes
- advertising in conference program
- company logo featured on conference marketing
- delegate contact list of all attendees
- recognition as 'name partner sponsor' with company logo on all conference presentations
- listing on conference website including logo, bio and ability to upload brochure

## NETWORKING FUNCTION SPONSOR

**\$8,000**

One Available

The Networking Function will be final event of VentureNorth and the key social engagement event of the conference. All delegates will be invited to this complimentary function, providing maximum opportunity to network with delegates as well as engage in a relaxed, social environment.

- naming rights to your sponsored event
- display banner at event
- speaking opportunity at event
- 2 x VentureNorth passes
- advertising in conference program
- company logo featured on conference marketing
- recognition as 'network function sponsor' with company logo on the sponsor slide

\* All prices exclude GST

# PLATINUM

**\$5,000**

Two Available

- 2 x display banner at event
- 3 x VentureNorth passes
- company logo featured on conference marketing
- logo on the sponsor slide
- listing on conference website including logo, bio and ability to upload brochure
- acknowledgement of sponsorship during event, including opening and closing address

# GOLD

**\$3,000**

Four Available

- 1 x display banner at event
- 2 x VentureNorth passes
- company logo featured on conference marketing
- logo on the sponsor slide
- listing on conference website including logo, bio and ability to upload brochure
- acknowledgement of sponsorship during event, including opening and closing address

# SILVER

**\$1,000**

Eight Available

- 1 x VentureNorth pass
- company logo featured on conference marketing
- logo on the sponsor slide
- listing on conference website including logo, bio and ability to upload brochure
- acknowledgement of sponsorship during event, including opening and closing address

## **BREAKFAST SPONSOR** **\$3,000**

One Available

- naming rights to your sponsored event
- display banner at event
- 2 x VentureNorth passes
- company logo featured on conference marketing
- recognition as 'breakfast sponsor' with company logo on the sponsor slide
- listing on conference website including logo, bio and ability to upload brochure

## **LUNCH SPONSOR** **\$3,000**

One Available

- naming rights to your sponsored event
- display banner at event
- 2 x VentureNorthpasses
- company logo featured on conference marketing
- recognition as 'lunch sponsor' with company logo on the sponsor slide
- listing on conference website including logo, bio and ability to upload brochure

## **LANYARD SPONSOR** **\$2,000**

One Available

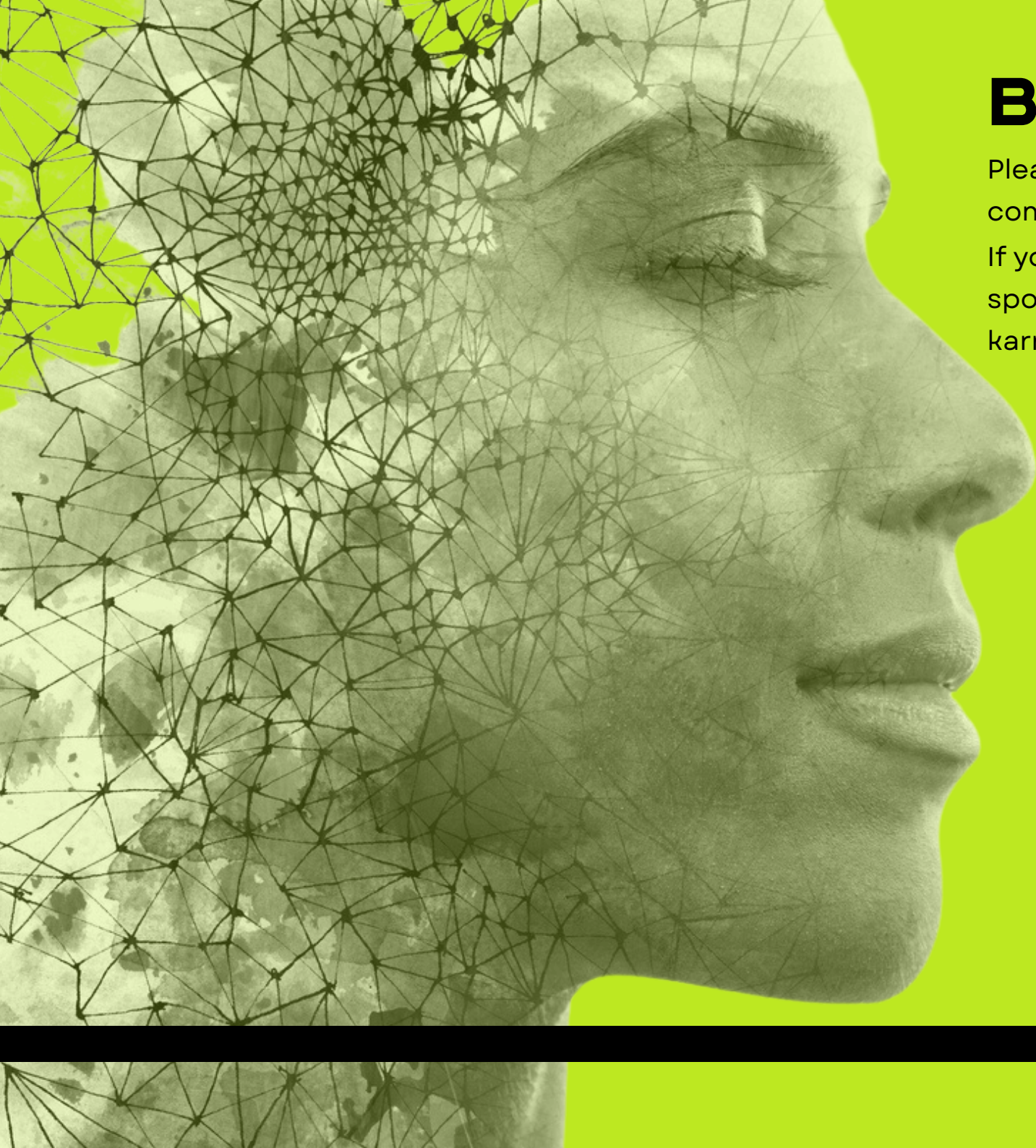
- recognition as a lanyard sponsor with company logo to appear on all conference lanyards
- 1 x VentureNorth pass
- company logo featured on conference marketing
- recognition as 'lanyard sponsor' with company logo on the sponsor slide
- listing on conference website including logo, bio and ability to upload brochure

## **BARISTA STATION SPONSOR** **\$2,000**

One Available

- opportunity to supply branded cups
- display banner at barista station
- 1 x VentureNorth pass
- company logo featured on conference marketing
- recognition as 'barista station sponsor' with company logo on the sponsor slide
- listing on conference website including logo, bio and ability to upload brochure





# BOOKING FORM

Please scan the code below or [click here](#) to complete and submit the sponsorship form. If you have any questions regarding the sponsorship packages please contact us at [karratha@seedhub.com.au](mailto:karratha@seedhub.com.au).



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